

The Effective Executive, by Peter Drucker

Take It From Me, Practical And Inspiring Career Advice From The Celebrated And The Successful, by Michael Levine.

If I Knew What I Know Now; CEOs And Other Smart Executives Share Wisdom They Wish They Had Been Told 25 Years Ago, by Richard Edler.

You're The Greatest! How Validated Employees Can Impact Your Bottom Line, by Francis S. Maguire.

Making Great Decisions In Business And Life, by David R. Henderson and Charles L. Hooper.

A Technique For Producing Ideas, by James Webb Young.

Bottom-Up Marketing, by Al Res and Jack Trout.

Beware Of The Naked Man Who Offers You His Shirt, by Harvey Mackay.

Swim With The Sharks Without Being Eaten Alive, by Harvey Mackay.

Positioning, The Battle For Your Mind, by Al Res and Jack Trout.